



**Gies College
of Business**

Gies Business Outcomes 2022–2023

Everything we do at Gies is focused on our students' academic, professional, and personal success. Our curricular and co-curricular experiences provide a pathway for students to develop the skills needed to be competitive in the market and thrive in their careers. Each student defines success differently. Successful outcomes include employment, continuing education, and volunteer service. This report is based on responses to the annual Illini Success Survey and focuses on Gies students who graduated in the August 2022, December 2022, and May 2023 cohorts. Full reports of student outcomes are available through the [Illini Success initiative](#).

Undergraduate—6 months post-graduation

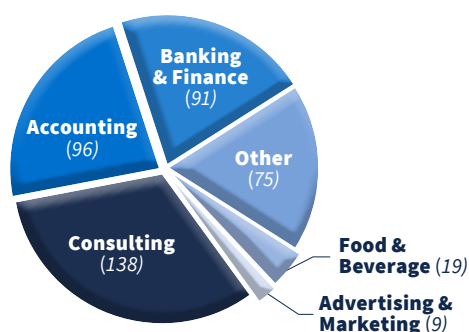
	97%	\$79,595	\$6,312
	Successful Outcomes	Average Salary	Average Signing Bonus
Major	Successful Outcomes	Average Salary	Average Signing Bonus
Accountancy	99%	\$80,425	\$5,429
Finance	96%	\$84,628	\$7,371
Information Systems	97%	\$79,454	\$6,133
Management	86%	\$66,150	-
Marketing	94%	\$72,716	\$6,232
Operations Management	100%	\$71,944	\$4,333
Supply Chain Management	100%	\$77,625	\$5,810

Gies Business Outcomes 2022–2023

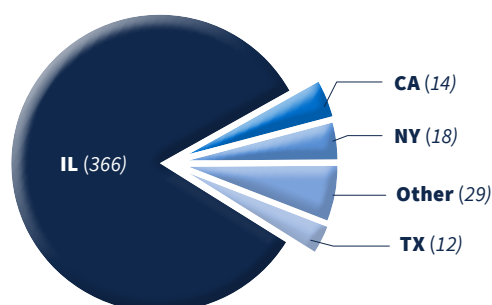
Undergraduate—6 months post-graduation

Major	Successful Outcomes	Employed	Continuing Education	Seeking
Accountancy	99%	61%	38%	1%
Finance	96%	84%	12%	4%
Information Systems	97%	83%	14%	3%
Management	86%	73%	23%	14%
Marketing	94%	86%	8%	6%
Operations Management	100%	93%	7%	-
Supply Chain Management	100%	98%	2%	-

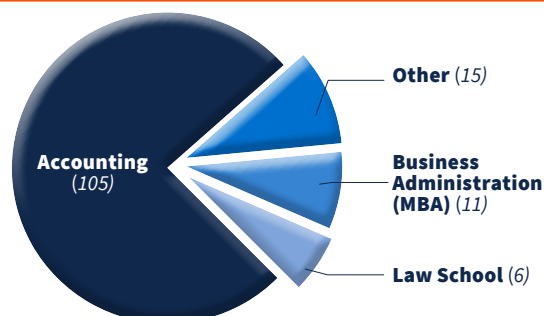
Top Industries for Students Accepting Full-Time Employment



Top Destination States for Students Accepting Full-Time Employment



Top Degrees Pursued by Students Enrolling in Additional Education after Graduation

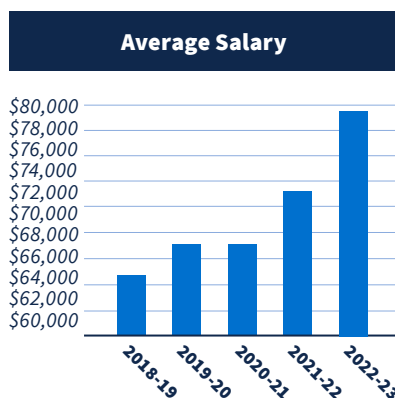
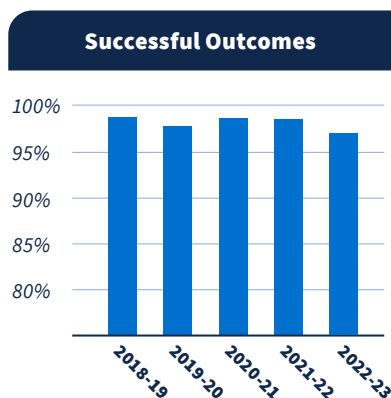


Sample list of employers

PwC	Caterpillar
Deloitte	Lincoln International
KPMG	Madison Industries
EY	Grainger
RSM	Pepsi
Crowe	

Gies Business Outcomes 5 Year Trends

All Gies Undergraduates—6 months post-graduation



Major	2018-2019	2019-2020	2020-2021	2021-2022	2022-2023
Accountancy Successful Outcomes Average Salary Average Bonus	99% \$65,755 \$5,422	99% \$68,629 \$5,616	99% \$66,678 \$4,057	99% \$74,344 \$5,801	99% \$80,425 \$5,429
Finance Successful Outcomes Average Salary Average Bonus	98% \$67,579 \$6,231	99% \$70,009 \$7,019	98% \$71,129 \$6,144	99% \$78,907 \$7,272	96% \$84,628 \$7,371
Information Systems Successful Outcomes Average Salary Average Bonus	99% \$65,970 \$5,364	96% \$69,065 \$6,046	99% \$69,642 \$5,161	97% \$72,359 \$5,973	97% \$79,454 \$6,133
Management Successful Outcomes Average Salary Average Bonus	96% \$55,688 \$4,441	94% \$61,361 \$7,000	100% \$56,267 \$3,357	96% \$68,575 \$6,071	86% \$66,150 N/A
Marketing Successful Outcomes Average Salary Average Bonus	98% \$60,164 \$5,097	94% \$61,264 \$5,613	98% \$62,039 \$4,960	95% \$66,132 \$5,751	94% \$72,716 \$6,232
Operations Management Successful Outcomes Average Salary Average Bonus	97% \$63,353 \$4,111	88% \$70,250 \$7,383	100% \$71,950 \$7,660	100% \$66,875 \$7,333	100% \$71,944 \$4,333
Supply Chain Management Successful Outcomes Average Salary Average Bonus	100% \$66,000 \$5,516	96% \$67,196 \$5,150	98% \$65,930 \$4,794	100% \$70,700 \$5,940	100% \$77,625 \$5,810